

Why (not) to eat?

European consumers' views on foods made of alternative proteins

Webinar | 3rd February 2022 | 10:00-11:00 CET



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All projects have received funding from the European Union's Horizon 2020 Research and Innovation programme:

LC-SFS-17-2019: Alternative proteins for food and feed



Jacqueline Lyons
(Chair)



Armando Perez-Cueto
(Speaker)



Jaako Paasi
(Speaker)



Wim Verbeke (Panellist)



Teun Veldkamp (Panellist)



With thanks to Susanne Frykman, REA



Background to the topic

- A transition towards more sustainable diets that rely less on animal protein is crucial
- Consumers can replace meat and dairy proteins with a number of alternative protein sources
- We need to better understand what influences consumers to try alternative proteins

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<https://nextgenproteins.eu/>



smart protein

<https://smartproteinproject.eu/>



**PRO
FUTURE**

<https://www.pro-future.eu/>



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smart protein

SUSINCHAIN
SUSTAINABLE INSECT CHAIN



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Agenda

- Introduction
 - **Jacqueline Lyons**
- Insights on consumer acceptance of microalgae, insect and single-cell proteins in foods
 - **Jaakko Paasi**
- Preliminary data on consumer acceptance of novel proteins
 - **Armando Perez-Cueto**
- Q&A

Participation is free
of charge

Registration is required
prior to the event

