



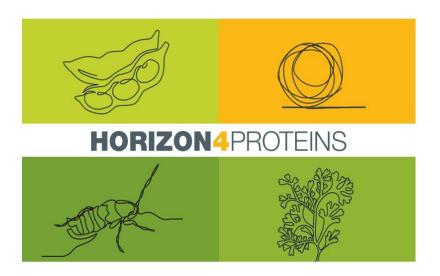
in collaboration with:





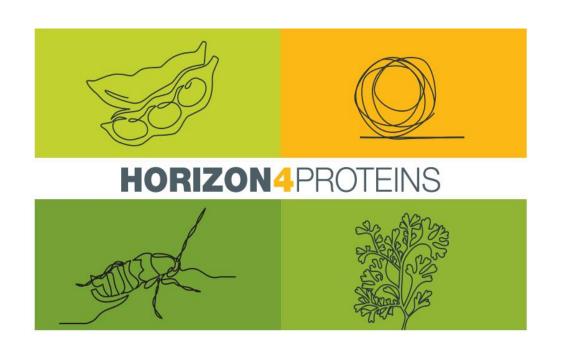
Why (not) to eat? European consumers' views on foods made of alternative proteins

Webinar | 3rd February 2022 | 10:00-11:00 CET





NextGenProteins project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 862704 ProFuture project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 862980 Smart Protein project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 862957 SUSINCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 861976













All projects have received funding from the European Union's Horizon 2020 Research and Innovation programme:

LC-SFS-17-2019: Alternative proteins for food and feed





Jacqueline Lyons (Chair)



Armando Perez-Cueto (Speaker)









Jaako Paasi (Speaker)



Wim Verbeke (Panellist)



Teun Veldkamp (Panellist)





Background to the topic

- A transition towards more sustainable diets that rely less on animal protein is crucial
- Consumers can replace meat and dairy proteins with a number of alternative protein sources
- We need to better understand what influences consumers to try alternative proteins



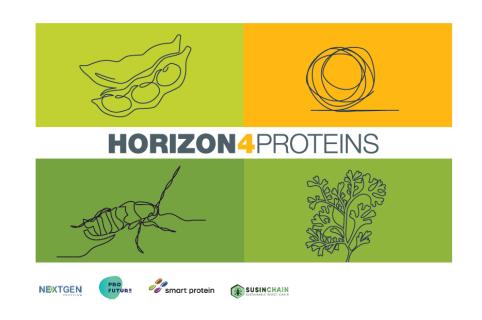
https://nextgenproteins.eu/



https://smartproteinproject.eu/



https://www.pro-future.eu/





https://susinchain.eu/

HORIZONPROTEINS

Why (not) to eat?

European consumers' views on foods made of alternative proteins

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Agenda

- Introduction
 - Jacqueline Lyons
- Insights on consumer acceptance of microalgae, insect and single-cell proteins in foods
 - Jaakko Paasi
- Preliminary data on consumer acceptance of novel proteins
 - Armando Perez-Cueto
- Q&A

Participation is free of charge



Registration is required prior to the event

